

What is EDN?

Electronic Dealership Network

is a jeweler solution company with over 35 years of jewelry industry experience--offering real solutions

EDN is a network of jewelers taking control of the supply chain with a suite of web-based tools that simplify selling, purchasing, marketing, and customer relations while significantly cutting costs.



EDN empowers you with:

- Supplier managed online shopping
- Online & in-store sales tools & training
- Exclusive jewelry industry efficiencies
- Almost unlimited virtual inventories
- A new plateau of customer service
- Standardized online pricing
- Electronic customer registrations
- Unparalleled social & E-Marketing
- Digital jewelry catalogs
- Mobile applications & reporting
- Automatic Salesperson Incentives
- Live reporting & industry statistics
- Real-time & life-time product tracking
- Certificate accuracy guarantee up to \$350k
- B2B, B2C, CRM, SRM: EDN does it all

Add These "JEWELRY BUCKETS" & More To Your Web Site For An Instant Online Store

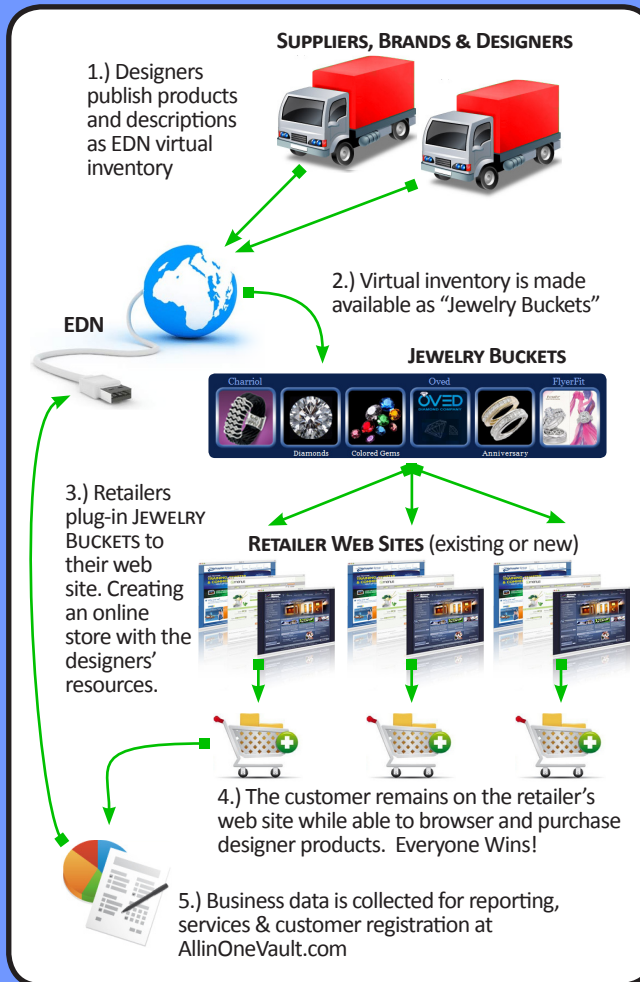


Easy Setup & 24/7/365 Support At All Levels

How It Works!

Finally! Online Selling Made Simple

First, all your suppliers give you a complete catalog of their products. Then all those catalogs are easily made available on your web site, online shopping cart and in-store. All sales and customer information is retained by you - the retailer. The supplier will continuously make sure their catalog looks perfect and prices are the most current.



Requiring little or no maintenance, EDN supports a continuous flow of data between suppliers, retailers and consumers. Leveraging the ultimate economy of scale gives your business the power and resources of the entire jewelry network.

Nothing to install or upgrade. Ever!



Why EDN?

EDN is the only solution for all retailers to compete online, while supporting their brick and mortar stores. EDN brings you *one* neutral portal solution that can be used by you, your suppliers and your consumers.

EDN is unique because all online sales will go to your retail web site while the consumer sees the designers' look and merchandise! When brands join the network, you can add as many JEWELRY BUCKETS your web site as you like. The consumer sees a full brand catalog on your site while never leaving.

EDN helps you manage your web site by supporting all your brands. EDN makes sure you have the latest products, their availability, and up to the minute pricing.

Online sales for 2010 are only one component. EDN is an entire platform. It's where YOU NEED to be for your customer and business. Positioning yourself NOW is the key to continued business and growth.

Add Online Dealerships To Your Web Site

Exclusive Online Reseller Rights!

Retailer Header Supplier Managed Catalog

Powered by aGQa Business Tools

Online Exclusive Specials

Mobile Consumer & Admin Options

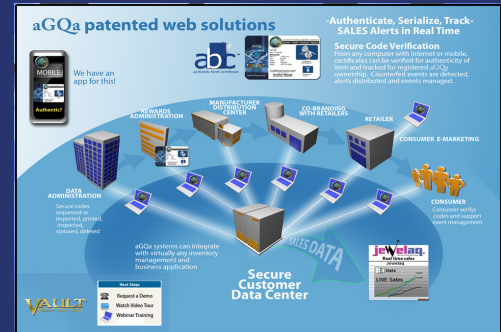
Offering All This & More

- Fully Managed Designer Shopping Cart Plug-ins
- Complete Retail IT & Web Support
- Consumer Service & Appraisal E-Reminders
- Consumer Mobile
- Consumer Registration - AllinOneVault.com
- Consumer Storage
- Graphic Design Assistance Available
- Web based, Hosted Online, Free Software Updates
- Live Inventory Control
- Live Sales Reporting & Charting
- Product Search & Order Fulfillment
- Retail Salesperson Sales Incentive Rewards
- Sales E-Alerts
- Serialized Jewelry Tracking
- E-Territory Registration & Assurance
- Online Training & Webinars
- Industry Analytics from JewelAQ.com

EDN

Electronic Dealership Network

Connecting suppliers, retailers, and consumers to the Internet.



Included Free! Your Customers Join

AllinOneVault.com

Customer Registrations
Free, Online, Available 24/7/365
Appraisal & Warranty Tracking,
Request Insurance Coverage

59% of all jewelry buyers browse online before making a purchase!

Are you capturing web traffic and sales?
Stop consumers from leaving your web site to browse product elsewhere.

EDN Proudly Partners With aGQa

Visit EDN at www.aGQa.com
Email to EDN@aGQa.com
Or Call 1.866.999.2472